

19-04-2018: The company launches its new communication campaign

## “BeOne Will BE”, Nova Systems looks to the future

*Chairman Avesani: “With our solutions, users operate without any worries”*



BeOne  
Will BE.

INNOVATIONORIENTED

At Nova Systems, we don't know how the world will be in ten years but we know that we will be ready, and ready ahead of time.

“This will be because we have never ceased to look ahead. This will be because being innovative is what we do. This is why we planned for the future with the eyes of those who are constantly engaged in the development of the best technologies.” The explanation given by **Ivano Avesani, chairman of Nova Systems**, of the company’s strategy, which, through the BeOne solution, provides its clients with the latest innovations on the market in international shipping, transport, customs and logistics.

A corporate vision that has been embodied in the new **communication campaign “BeOne Will BE”**. “This message is the natural development of the previous communication “Embrace the future with BeOne”, which saw the personal involvement of our clients.”

Thanks to BeOne, the integrated software services Suite, **all operations refer to a single database**. With BeOne, you can digitise all the management processes and direct the logistics, international shipping, transport and customs operations. “From the management of the charges and spot offers, the quotations and warehouse handling through to Business Intelligence and much more besides: **everything becomes simpler, faster and more intuitive** and users can operate without worry and with confidence in the future,” assures Avesani.

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