12-03-2018: The company is using the administrative database in all its branches

The Egetra group has chosen the BeOne solution

Chairman Poitevin: "With the software, our clients are at the centre of the business"

The Egetra Group has chosen BeOne, the **in-Cloud software solution** of **Nova Systems** for optimising the management of transport and logistics. Egetra has decided to install the administrative database application in all its branches. "This is an integrated solution and allows us to provide our clients with a more efficient service and optimise the flow of information and analysis in support of the internal decision-making process," says Egetra.

From the economic study "Key data of the digital world - 2016 edition", conducted by the Directorate-General of Businesses of the French Ministry of the Economy and Finance, 39% of companies use integrated management software and only 32% of companies have Customer Relationship Management software or CRM.

"We chose to implement a software application like this that **can meet all the needs of the transport sector**," continues Egetra. BeOne is the in-Cloud solution that enables the automation of the processes of managing the most common activities of a business engaged in land, air and maritime transport, import/export, groupage, completion, customs and more besides. Moreover, BeOne includes many specific modules for management control, document management and electronic archiving that enable the Egetra Group to manage all its operations with a single integrated Suite.

The BeOne solution is supplied in Cloud mode with the **maximum security and assistance always**

operational and available, 24 hours a day, 7 days a week, so without the user having to worry about managing the server and the applications. Nova Systems is on the point of further refining its data security systems by stipulating an agreement with organisations specialising in Business Continuity and Disaster Recovery and becoming one of the first IT companies in Italy to obtain the ISO / IEC 27001 certificate for "Information Security Management".

"The aim of this implementation is to have a framework that offers a global vision at the Group level. Moreover, the use of BeOne enables us to have a new customer relationship management system (CRM), which was established in July 2016 for the whole company, replacing the various applications we used previously," emphasises **Egetra group's chairman, Rémy Poitevin.** "The new ERP puts our clients at the centre of our business and enables us to know, anticipate and meet their needs more efficiently and with greater flexibility.

In the same way, with Business Intelligence, we can access a greater quantity of structured data and carry out analyses in real time, making it possible for us to take more structured decisions."