

27-03-2017: The exhibition space will be located in Halle B2, at stand 335/436

Nova Systems will be at Transport Logistic with the BeOne solution

The Italian IT company will launch its "Embrace the Future with BeOne" video and will consign its customers awards



Nova Systems will participate in <u>Transport Logistic</u>, one of the world's most important trade fares for international shipments, forwarding agents, customers, and logistics, to be held in **Munich from May 9 to 12, 2017**. The information & communication technology company, which celebrated 35 years of business, thus continues the internationalization process that has led to opening new offices in Barcelona, Paris, and the City of Mexico, will be at the fair with its Cloud <u>BeOne software solution</u>, designed for logistic companies and forwarding agents.

THE PROGRAM - The Nova Systems exhibition space will be located in Halle B2, at stand 335/436. The first day of the fair, Tuesday, May 9, will be the occasion for presentation of the video titled "Abbraccia il futuro con BeOne" ["Embrace the Future with BeOne"], that the IT company has created within the campaign "No one Knows You Better than your Soul Mate". "We chose this concept to describe the characteristics of BeOne, the Cloud-based solution that supports companies in international shipping, customers, forwarding agents, and logistics," explains the CEO at Nova Systems, Valerio Avesani. "BeOne is more than just software: thanks to the complete integration of the modules and functions, it adapts perfectly to companies' needs, guiding them through business. The customer, in this manner, metaphorically embraces BeOne, which becomes an integral part of forwarding agents' and logistic operators' work.





On the second day of the fair, Wednesday, May 10, at the Nova Systems stand, the trade journal, International Transport Journal will hold an interview with the CEO, Valerio Avesani on the topic of innovation; whereas, on Thursday, May 11, the initiative, "Out Customer Embrace BeOne" will be held, with the awards ceremony to Nova Systems partners. The event will close on Friday morning, with the event, "Brunch with Nova Systems", from 11 am to 1 pm.

THE SOLUTION – "Operators from every corner of the world will be at the fair," continues Avesani. "It will be an excellent opportunity to get to know BeOne, a solution with an international spirit and that allows us to be present on the main markets, around the world." The Software Services and the ERP application are supplied in Cloud mode, with maximum security and full service - 24 hour a day, 7 days a week, 365 days per year. The **BeOne Suite** is **rich in benefits** for companies: all management processes are computerized and automated, including the CRM, which manages customer relations, customized rates, spot offers - even over the internet. BeOne also allows for the optimization of vehicle routes, and directing logistic and warehouse activities, with full accounting management, and punctual control of management.

